

Whitepaper series

# ***PROJECT CHARTER***



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## 1 HET PROBLEEM

- Beschrijf het probleem in 1 tot 2 zinnen
- waar zit de pijn? de echte moeilijkheid?

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## 2 DOELSTELLING

- Specifiek, Meetbaar, Acceptabel, Realistisch, Tijdgebonden

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## 3 DE SCOPE

- wat is 'in' en 'out' scope?
- wat nemen we wel en niet mee?

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## 4 VERBETERPOTENTIEEL

- in geld, tijd, besparingen, waarde
- wat zijn de harde, zachte en indirecte baten?

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